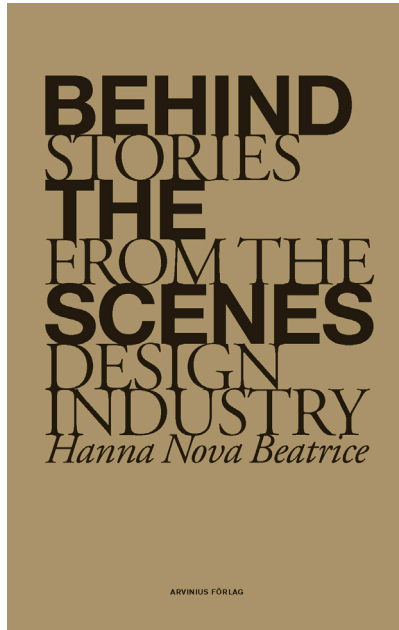
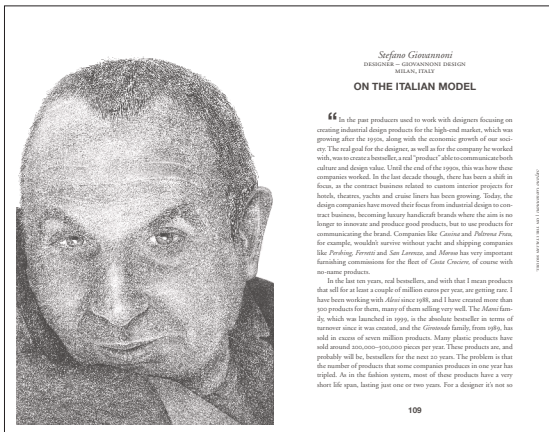
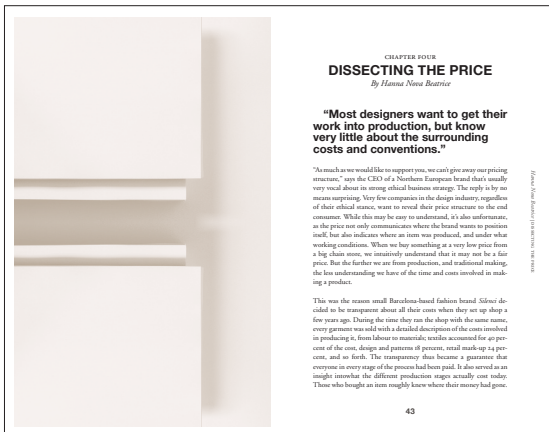
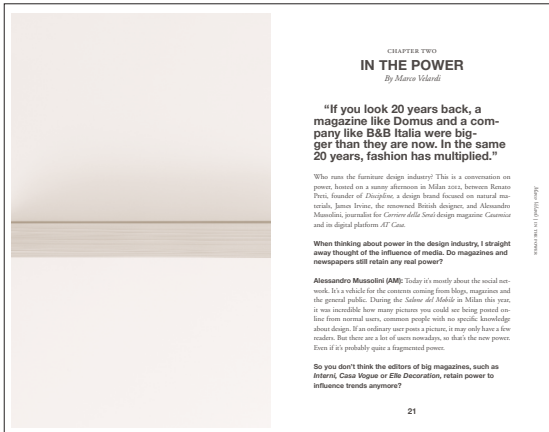


NEW TITLE: BEHIND THE SCENES - STORIES FROM THE DESIGN INDUSTRY



What are the true costs behind a product? How will we fund, produce and sell furniture in the future? And how will the design profession have to adapt to societal changes brought on by easily shared information and new technologies?

Behind the Scenes gives you a peek inside the furniture design industry and the topics that are being discussed today; the challenges it's facing, the commercial undercurrents that shape and define it and a glimpse of those in power.

Edited by Hanna Nova Beatrice, the book features contributions from established design writers Marcus Fairs from *Dezeen*, Johanna Agerman Ross from *Disegno*, Marco Velardi from *Apartamento* and Joseph Grima from *Domus*, as well as Julie Cirelli, Daniel Golling and Anna Bates.

FACTS

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